



**For Immediate Release**  
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## **UMRC & Porter Hills Participates in White Ribbon Initiative Honoring “Healthcare Heroes”**

### ***Display a White Ribbon to Support Caregivers and First Responders***

**Chelsea, MI/Grand Rapids, MI, April 2, 2020** – At UMRC & Porter Hills, our direct care team members are there to provide care and comfort for the older adults we serve. Especially now, during the COVID-19 pandemic, these “Healthcare Heroes” are doing everything in their power to keep our residents safe and healthy. These include our caregivers, dining services, housekeeping, and environmental services team members.

Our care teams are here for us. Now, it’s our turn to be here for them. Show your appreciation of our Healthcare Heroes by displaying a white ribbon outside your home or place a white ribbon image in your front window.

A white ribbon image is attached for you to print and carefully cut out to display in your window. Or create your own white ribbon image if you don’t have access to a printer.

Please share this image with family and friends to show your support and admiration for all caregivers and first responders for their heroic efforts.

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*Building on a foundation of 114 years of service, **United Methodist Retirement Communities (UMRC)** is a faith-based, nonprofit organization that promotes the wellness, dignity and independence of older adults, by providing high quality, innovative and compassionate senior residential and supportive services. Celebrating 50 years, the mission of **Porter Hills** is to be trusted experts serving seniors with grace. Its vision is to be nationally recognized as an unparalleled leader and partner in senior services. In March 2019, UMRC & Porter Hills affiliated, under shared governance and leadership. Together, UMRC & Porter Hills represent the second largest nonprofit senior living organization in Michigan. With a tradition of exceptional quality and a commitment to cutting-edge care, these faith-based organizations and their affiliates combine to serve more than 6,700 older adults each year, from 24 locations and service lines, across 22 counties in Michigan’s lower peninsula. [umrc.com](http://umrc.com)|734.433.1000 and [porterhills.org](http://porterhills.org)|616.949.4975*



Carefully cut out your ribbon  
on the dotted line to display  
in your window

  
UMRC &  
PORTER HILLS